

CASSIDY SIGAI ANAK WEN

Web Cum Graphic Designer



CONTACT



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PORTFOLIO



<https://sigaistudio.com>

EDUCATION

**Bachelor in Computer Science
(Multimedia Computing) with Honours**
Universiti Malaysia Sarawak
2014 - 2019

Foundation in Science,
Labuan Matriculation College
2013 - 2014

STRENGTH

- Attention to detail
- Structured and organised workflow
- Reliable and accountable
- Strong team collaboration

REFERENCE

NASQYEBANDI BIN JARAE

Business Development Manager,
Mygro Trading Sdn. Bhd.

Phone: +6013 - 828 1617

SUSAN SUSANNA BINTI SUCHAS

Software Engineer,
Sarawak Information Systems Sdn. Bhd.

Phone: +6019 - 453 4182

Hello, I'm Cassidy

Detail-oriented Web and Graphic Designer with 4+ years of experience creating digital and print materials that support sales and marketing initiatives. Skilled in maintaining company websites, updating web content, and translating technical product information into clear, well-structured visual designs. Known for delivering consistent, brand-aligned work while managing projects within structured corporate workflows.

EXPERIENCE

WEB CUM GRAPHIC DESIGNER

Mygro Trading Sdn. Bhd. | Sibul, Sarawak

NOV 2024 - PRESENT

- Create marketing materials such as brochures, banners, posters, and digital graphics for promotional and company use.
- Work closely with the sales and marketing team to develop visuals that support campaigns, promotions, and product marketing efforts.
- Translate product specifications and technical information into clear, engaging visuals suitable for social media.
- Ensure all designs are aligned with the company's brand guidelines and meet internal quality standards.
- Manage multiple design projects at once while meeting deadlines and following internal approval processes.
- Design, develop, and maintain the company website, making sure content is accurate, user-friendly, and consistent with the brand.
- Regularly update website pages with new content, layout improvements, and visual enhancements to keep the site fresh and relevant.

GRAPHIC DESIGNER

Epic Distribution Sdn. Bhd. | Sibul, Sarawak

DEC 2021 - OCT 2024

- Designed marketing and promotional materials for both print and digital use.
- Maintained consistent visual branding across social media and other marketing channels.
- Worked closely with the sales team to ensure designs supported campaign goals and were delivered on time.

CORE SKILL

Web Technologies

Hands-on experience with: **HTML, CSS, PHP, Java**

Creative Software

Proficient in: **Adobe Illustrator, Adobe Photoshop**